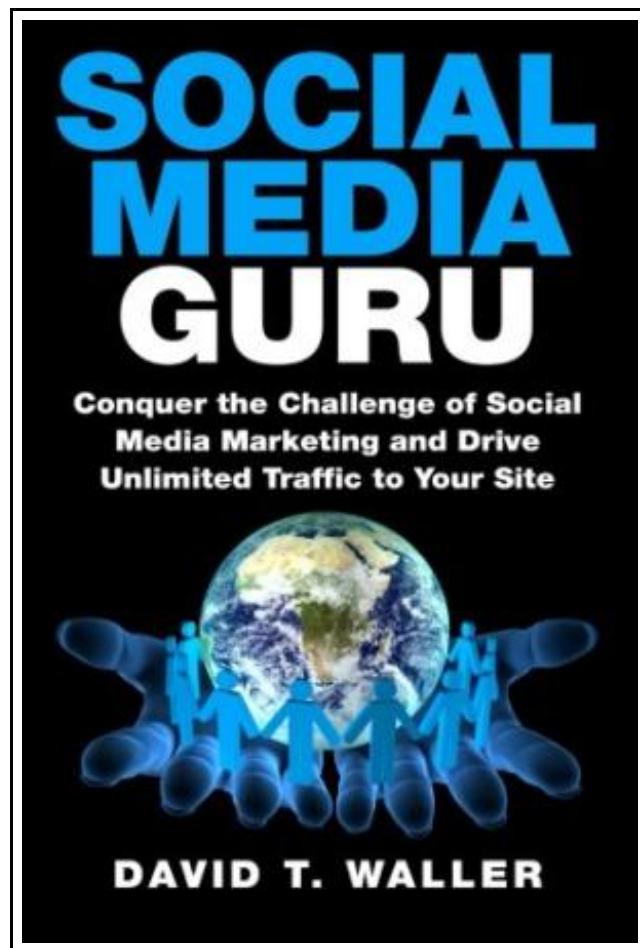


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Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.97 of marketers are currently participating in social media-but 85 of participants aren't sure what social media tools are the best to use. So if you have been putting it off, it is time to step up to the plate or be left behind. You can't afford to wait a moment longer. Social media marketing has been established by marketing pundits as a powerful fad that should be taken advantage of while it's still in the limelight. However, there are still quite a few entrepreneurs and marketers who feel bamboozled by this complex and complicated world. Do you still get lost when different social media platforms are being mentioned? While you could afford to remain clueless about the digital marketing world a decade or two ago, you can no longer afford it now. The pace of the digital world is increasing, and with it the need to stay on top of all the latest happenings. This is one of the biggest dilemmas entrepreneurs new to the world of online marketing face. They're unaware of all the leading social networks that were embraced by marketing gurus half a decade ago. They desperately want to become a part of this exclusive group, but they're not even sure what their first step should be. If you're one of them too, then don't worry. After reading this book, your journey towards dizzying heights of digital marketing success will be a breeze.

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