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Reporting for the Media

By Fedler, Fred; Bender, John R.; Davenport, Lucinda; Drager, Michael W.

Oxford University Press, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service!
 Summary: Preface 1. The Basics: Format, Copy Editing, and AP Style Producing Copy News Story Format Copy-editing Symbols The Associated Press Stylebook and Briefing on Media Law Accuracy of Names and Facts The Writing Coach--The Lucky 13 Ways to Become a Good Writer Checklist for Copy Preparation Suggested Readings Useful Web Sites Exercises 2. Grammar and Spelling The Parts of Speech Basic Sentence Structure Active and Passive Voice Agreement Ambiguous Pronouns Plurals and Possessives "That" and "Which" "Who" and "Whom" Misplaced Modifiers Dangling Modifiers Personification Parallel Form "Because" and "Due To" Spelling Grammar and Checklist The Writing Coach--Acronyms Lift Your Writing Suggested Readings Useful Web Sites Exercises 3. Newswriting Style Prewriting Simplify Words, Sentences, and Paragraphs Remain Objective Checklist for Newswriting Style The Writing Coach--Find the Clear Path to Writing Glory Suggested Readings Exercises 4. The Language of News The Effectiveness of Words Be Precise Use Strong Verbs Avoiding Problems in Your Writing Words to Avoid Other Problems to Avoid Checklist for the Language of News The Writing Coach--Become a Power Lifter When Picking Verbs Suggested Readings Exercises 5. Selecting and Reporting the...



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