



Expert or Charlatan?: The Rise and Rise of Management Consulting

By Dr John Louth

KW Publishers, New Delhi, India, 2014. Softcover. Book Condition: New. First Edition. The management consulting industry is a leading component of the world's knowledge economy permeating every segment of industry, commerce and government service. A multi-billion dollar phenomenon, it has yielded its own body of knowledge and set of practices. Exponents do make a lot of money for the consulting businesses they serve. What is not always understood, or transparent, is the value clients receive. This book seeks to make good that deficiency in our perception of the profession. Leaning on his deep and wide-ranging experience, Dr John Louth seeks to lift the lid on the management consulting profession in a critically reflective and accessible manner. With vignettes and examples drawn from his own experience and practice, he dissects the rational explanations usually provided by practitioners. He calls for restraint and self-awareness from both client and consultant, and advocates the reform of a profession that seems increasingly powerful and unregulated. Dr Louth explores the management consulting profession on its own terrain, through its own language and discourses. He disentangles the management consultants' notions of "strategy," "risk management," "change" and "project management" so that these become meaningful to the layperson. Given the complexity...



READ ONLINE
[6.23 MB]

Reviews

This book is great. I have gone through and so I am confident that I will go through once again in the future. I am just easily can get a satisfaction of looking at a written book.

-- Miss Vernie Schimmel

The book is easy to study easier to comprehend. I have studied and that I am certain that I will go through once again in the foreseeable future. Your lifestyle span will likely be transformed the instant you comprehensively read this pdf.

-- Dr. Jaydon Mosciski

Related eBooks



[Homeschool Your Child for Free: More Than 1,400 Smart, Effective, and Practical Resources for Educating Your Family at Home \(Paperback\)](#)

Random House USA Inc, United States, 2009. Paperback. Book Condition: New. 2nd. 229 x 185 mm. Language: English . Brand New Book. Provide a solid education at home without breaking the bank. Introduced in 2000, Homeschool Your Child for Free gave countless...



[Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers \(Paperback\)](#)

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original...



[Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities \(Paperback\)](#)

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



[Prevent-Teach-Reinforce for Young Children: The Early Childhood Model of Individualized Positive Behavior Support](#)

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Prevent-Teach-Reinforce for Young Children: The Early Childhood Model of Individualized Positive Behavior Support, Glen Dunlap, Kelly Wilson, Phillip S. Strain, Janice K. Lee, "Learn more about the insights in this book in online...



[The Ethical Journalist \(New edition\)](#)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, The Ethical Journalist (New edition), Tony Harcup, 'Harcup's interviews with local journalists reveal the complexity of acting ethically through insightful discussions of professional rivalry, the demands of editors and the consequences for local...



[Free to Learn: Introducing Steiner Waldorf Early Childhood Education](#)

Hawthorn Press Ltd. Paperback. Book Condition: new. BRAND NEW, Free to Learn: Introducing Steiner Waldorf Early Childhood Education, Lynne Oldfield, A guide to the principles and methods of Steiner Waldorf Early Childhood education. Lynne Oldfield draws on kindergarten experience from around the...