



Seo Master Using the Power of Wordpress (Paperback)

By Konstantinos Kreouzis

Konstantinos Kreouzis, United States, 2012. Paperback. Book Condition: New. 278 x 220 mm. Language: English . Brand New Book ***** Print on Demand *****.The ultimate guide to create a Search Engine Optimized (SEO) website using the Power of WordPress. Mastering search engine optimization is one of the hottest topics of the digital age. Ranking on the first results page of Google has never been easier. In just a few weeks you will see your website ranking higher and higher on Google. Covers everything, from basic to more advanced SEO topics. There is no need to know any programming languages, such as PHP, JAVA, CSS or HTML. Programming knowledge is not necessary. The book starts with the basics, walking you through the process of setting up WordPress the SEO way then stepping you through the creation of your search engine optimized website. You will advance from there, mastering all those techniques that will force your website to rank on the first results page of Google, such as Tiles, Tags, Content, Keywords, Page Speed, Page Caching, Meta, Alt Tags, Slugs, CDN, Social Media and so much more. You will master all these SEO techniques used by the most popular websites on the...



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