



The Ultimate Guide to Online Marketing for Small Businesses and Start-Ups: A 7-Step Blueprint To; Attract New Clients, Customers or Patients, Automate Your Marketing, Dominate Your Niche in 60 Days or Less (Paperback)

By Oguz Konar

Createspace, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.The problem most small businesses are facing today is; so many of them do not understand the vitality of having a well-planned marketing system for their business, although most understand the necessity of marketing. However even those who search for tools, strategies and systems for marketing their business come across products and services that are designed for big corporations and billion dollar companies with unlimited marketing budgets. What do they do? They either spend their hard-earned money on various marketing activities and tools with little or no real strategy and hope that they would get a positive return on their investments or they begin developing the belief that marketing doesn't work. Both are extremely dangerous for the longevity of any business. That's the reason I felt obligated to put this book together to share with small business owners some of the tools and strategies, big corporations are taking advantage of, without breaking the bank. The 7 Chapters in this book is filled with proven strategies and tools we use every single day to help our clients...

Reviews

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