



Tiki Style

By Sven A Kirsten

Taschen GmbH. Paperback / softback. Book Condition: new. BRAND NEW, Tiki Style, Sven A Kirsten, Polynesian Pop Icon: How Tiki became an American dream Urban islands and bamboo hideaways set the stage for a pop culture phenomenon like no other. In mid-century America, the imaginative appeal of Tiki penetrated fashion, music, eating, drinking, and architecture. Published in connection with an exhibition at the prestigious Musee du quai Branly in Paris, Tiki Pop traces the development of Tiki as romantic vision and cultural appropriation. Follow Tiki from James Cook's first Pacific Island expeditions, through Gauguin's exotic paintings, Hollywood jungle fantasies, and elaborate temples erected to celebrate Tiki as the god of recreation. With hundreds of previously unpublished images, Tiki the pop icon unfolds from its earliest, enthusiastic beginnings to its spectacular downfall in the dawning awareness of the Western world's colonial misdeeds. This book is the culmination of the extensive research of Sven Kirsten, urban archaeologist, Tiki sage, and author of earlier TASCHEN books, *The Book of Tiki* and *Tiki Modern*, which first recovered the figure of Tiki from obscurity. In his widely lauded graphic style, Kirsten places venerable ancient godheads next to their Polynesian pop counterparts, movie posters next to...

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