



Business FAQs: Answers to the 100 Most Difficult Business Questions of All Time

By Ken Langdon, Andrew Bruce

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Business FAQs: Answers to the 100 Most Difficult Business Questions of All Time, Ken Langdon, Andrew Bruce, It is a fact of business life that most managers are promoted into their first management job with hardly any training. And if they get promoted again, guess what? The same thing happens again. Managers are basically expected to work out how to do a new job by reacting to the pressures the role puts on them. They can ask questions to begin with, of course, but by the time they have been in post for a while they find it difficult to reveal their ignorance or lack of skills to other people. So, they look for a book that is a one-stop shop, they don't want to buy a book covering each individual aspect of their work, they want it in one place. Is not too academic or clever, you don't need Drucker on Globalisation when you are trying to make a decision whether or not to hire someone in the Paris office. Gives hard practical advice built on experience rather than management theory. Works. Is accessible and easy to use. Is...



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