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Negotiating in the Technocracy: Information Economy Guidance on 11 Critical Deals for Content, Technology and Intellectual Property (Paperback)

By Martin F Medeiros Jd

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Have you ever felt taken advantage of regarding a technology deal? Or overspent on a purchase; or underprice a sale? Or maybe you are one of us, sometimes overwhelmed by technological change and terms that cause anxiety and seem to control our lives more and more? This book puts you back in control of technology and your technological life the easy way. Dispelling mystery and providing a step by step approach on what to look for when you are negotiating a technology or intellectual property in your life or business, you will learn how simple transactions can be if you know what to look for and what goals you need to set. Entertaining stories and functional survival guide tips for those in the information economy are included, such as simple checklists for those seeking goods and services in our technocracy. The idea for this book came about in the early 20th century where a group of thinkers fancied the day when a technocracy would assist humans in avoiding bad decisions, like war. This would be brought about by...



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